

Donate a Day

Many of us have the privilege of surplus, and bounty - in food, clothing, shelter, and money. One way to recognize and be proactive about that privilege is to donate a day which is historically full of gifts to a non-profit which works with individuals who don't have the privilege of surplus.

You could donate your wedding, birthday, religious holiday, or any day that you want - and invite/solicit donations to In-Sight Collaborative in lieu of gifts. Here are some things to keep in mind:

- Communicate this "Day Donation" ahead of time! Many people plan gifts in advance, so make sure to make it clear that you're donating the day on the invitation or "Save The Date".
- Make it easy on your guests to donate! Create a <u>GoFundMe Campaign</u> specifically for your event to make it personal and so you can see how much your event raises for refugees worldwide.
- Consider a "recommended donation" amount! Many donors do well when you encourage a certain amount. Perhaps you recommend individuals donate \$20. Some will donate more and some will donate less, but having a recommendation can be comforting for donors.

Please email <u>info@in-sightcollaborative.org</u> if you need assistance running your campaign. We love hearing about fundraisers that are happening on behalf of In-Sight and would love to highlight your efforts!