

Instagram Raffle

Do you have a big Instagram following? Or the energy and excitement to run a fundraiser on social media? Have we got the fundraiser for you! :-)

Instagram Bingos and raffles have raised thousands of dollars for In-Sight Collaborative since our founding. It's a creative, EASY way to spread awareness and advocacy to your social channels while raising money from your friends and family for a cause you care about!

In-Sight loves this type of campaign because it's easy, takes no planning and can raise good chunks of donations. Here's what we recommend:

- Decide if you're going to run the campaign for 1-day, 2-days, or until the board is filled up.
- Post our bingo template (pg. 2 of this document) on your Instagram page. Invite your followers to donate the amount of one of the boxes! They can donate through our donation platform, or by venmoing you. Whichever is easier for you!
- Share "Thank you!" stories for EACH donation you get, tagging the person who donated. It makes them feel good and encourages others to donate as well.:)
- Once your fundraiser is over send all of the donations you received to In-Sight Collaborative here.

Please email <u>info@in-sightcollaborative.org</u> if you need assistance running your campaign. We love hearing about fundraisers that are happening on behalf of In-Sight and would love to highlight your efforts!





In-Sight Collaborative

Donation Bingo

\$1	\$1	\$1	\$1	\$1
\$2	\$2	\$2	\$2	\$2
\$5	\$5	\$5	\$5	\$5
\$10	\$10	\$10	\$10	\$10
\$15	\$20	\$25	\$40	\$50

Thank you for your kindness