



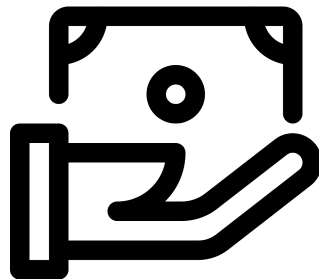
Fundraising Guide

Fundraising is one of the most important things you can do to help contribute to disaster relief, humanitarian interventions, and developmental efforts around the world. The dynamic nature of humanitarian crises means that it is incredibly difficult to anticipate supply needs of both transient and fixed displaced populations.

In-Sight Collaborative is 100% volunteer-run. While a small percentage of donations are lost in international wire transfers or using PayPal, 100% of net funds that are designated to a specific project will go directly to that cause. Donations that are designated to In-Sight Collaborative's general fund go towards operational costs and the remainder is set aside in an emergency fund for acute disaster response or for filling in the gaps in our projects if specified funds are short.

At In-Sight Collaborative we believe in quick and easy advocacy. We want everyone to feel like they are playing a part in raising awareness and contributing to aid delivery, so we developed some quick and easy fundraisers that you can do right from your phone!

General Fundraisers



Facebook Fundraiser

Facebook has helped provide a platform for nonprofits and charities to raise money for their causes through their business pages and through fundraisers put on by individuals. Find step-by-step instructions on how to start a fundraiser [here](#). Keep in mind that this feature of Facebook is not available in every country!



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If you are intending to raise funds for a specific project, to ensure that the funds are designated to that project, please take a screenshot of the final amount your fundraiser generates when it is finished and send that amount to staff@in-sightcollaborative.org with your designation. Facebook payouts come in one lump sum, so we will know to designate that amount to your chosen cause!

GoFundMe

GoFundMe's non-profit program gives us an easy platform to raise money for the cause with a click of a button!

With this platform, you can

- Donate directly with any credit or debit card and know that 100% of your donation will go straight to us
- Create your own personal fundraising page for the organization and dedicate it to a cause you are passionate about
- Create your own page within a team to set up friendly competitions and collaborative efforts with your friends to raise money for a project you are all invested in

This platform allows you to be creative when raising funds for a meaningful cause. The fundraising pages can easily be shared via email and on social media! To donate to our organization or to start your own campaign, click [here](#)

Campaign Crafts Raffle

Are you a crafty person with an extra hand-knit scarf, carefully strung beaded necklace, or gorgeous new piece of art hanging around? Then this is the activity for you! If you are an avid creator and want to use your skills to benefit our advocacy and aid delivery projects, here is an easy step-by-step process to conduct a social media raffle!

Your piece can be "donated" to our fundraising efforts through a social media raffle. Just follow these easy steps:



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- 2) Create your craft that you want to raffle off
- 3) Take pictures of your final product
- 4) Use our template resources from the Social Media Raffle packet available at this link
<https://drive.google.com/open?id=16pSgv4zx97ZGsEGi4p90LJwCmgYxXbPk>
- 5) Select how you would like to collect funds for your raffle. We recommend using a customized Venmo QR code. Here is a tutorial for how to create your own
<https://help.venmo.com/hc/en-us/articles/115010772908-Venmo-Codes-FAQ>
- 6) Select the duration of your raffle and announce the start of your raffle on your social media page. Be sure to tag our accounts so that we can share and spread the word!
- 7) When your raffle has concluded, you can arrange to transfer the funds to us the following way:
 - Via PayPal on our website, just be sure to select the designation for your preferred project, otherwise it will be designated to In-Sight's general fund – 2.6% fee [CLICK HERE](#)
 - Via bank transfer (please contact info@in-sightcollaborative.org for routing and account number) - \$1 fee
 - Via GoFundMe - no fee [CLICK HERE](#)
 - Via cash or check mailed to a signatory on our business account—no fee



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If you want to raise money for The Brothers Campaign...



The Brothers Campaign is an advocacy campaign established and supported by UK-based charity Refugee Biryani & Bananas (RBB) in partnership with US-based non-profit organization In-Sight Collaborative.

The Brothers Campaign aims to raise awareness about the stigmas and biases put forth against single, male displaced persons and inequities in aid delivery to this population. This campaign has been ongoing for three years since Ruhi Akhtar of RBB first recognized the gaps in aid and enlisted help from the men in camp. She has since established a system that works to include members of the affected population in the sorting and distribution of aid.

Stride for Stride: Miles that Matter

Love to walk, run, or bike? Want to make your miles matter? You can join our Stride for Stride team and raise awareness and funds for The Brothers Campaign!

Stride for Stride was started by a group of high school students who wanted to create a sense of community during the COVID-19 lockdown while showing solidarity for displaced people in Greece.

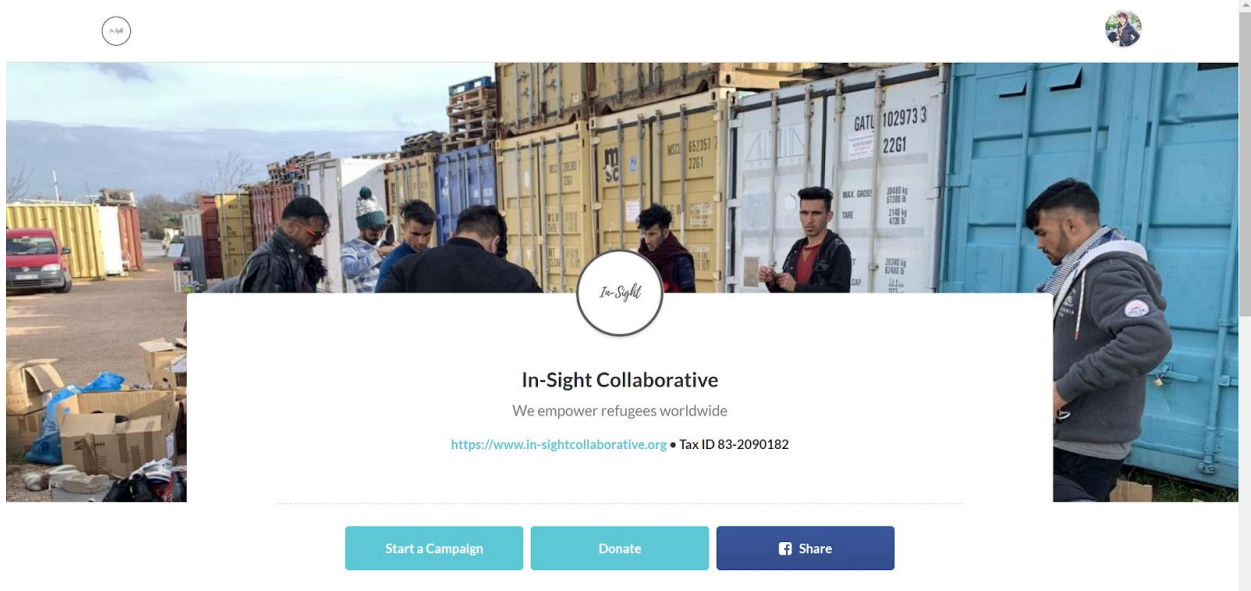
If you want to start your own Stride for Stride event in your community or network, email us at team@in-sightcollaborative.org and our team will help you get set up!

Here's how to join an existing Stride for Stride Campaign:



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- 1) Click [this link](#) to go to our GoFundMe Charity page



- 2) Scroll to the bottom of the page to select the Stride for Stride campaign

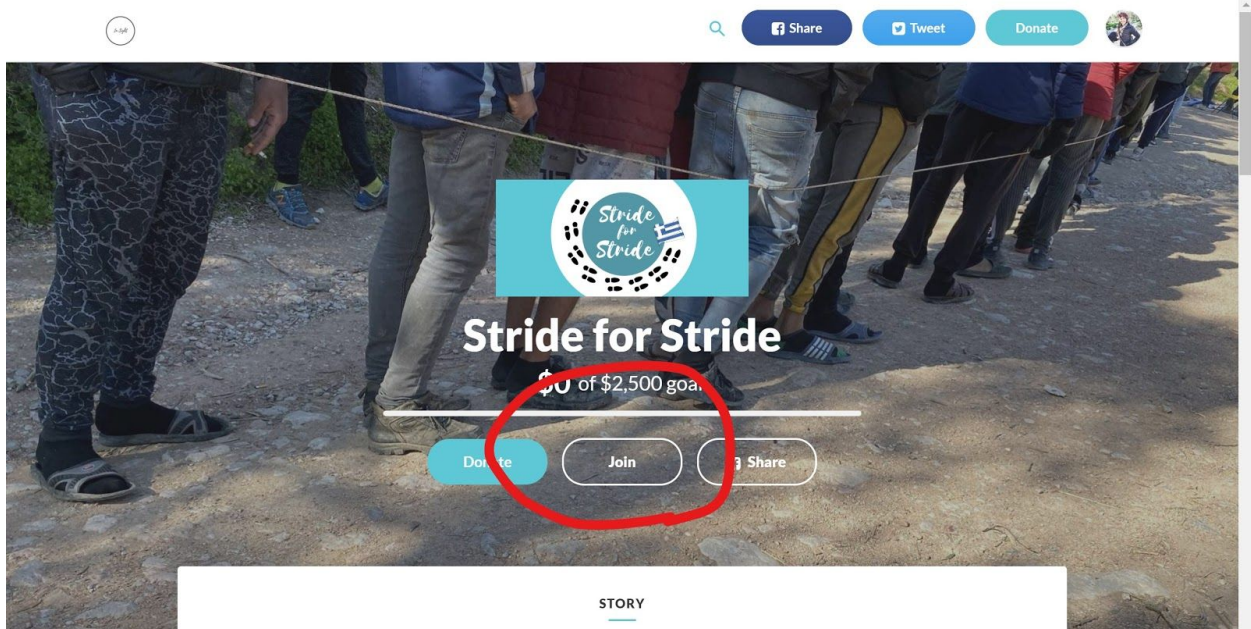
promoting recovery, self-reliance, and self-empowerment through the support of emergency interventions and long-term projects.





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- 3) Click "Join" to join a campaign



- 4) You can set up your own team within the campaign to challenge your friends to help you raise money and rack up miles or join the current team to contribute your distance and sponsors



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Brothers Bracelet Raffle*



- 1) Contact us at info@in-sightcollaborative.org to receive your Brothers Bracelet
- 2) Once you receive your Brothers Bracelet, create your social media content using the template resources from The Brothers Campaign Social Media Raffle packet available at this link (you will need to request access first)
https://drive.google.com/open?id=1NOR_owhfnGfaD6DvHgCtzg1Vx7KBAWyg
- 3) Select the duration of your raffle and announce the start of your raffle on your social media page. Be sure to tag our accounts so that we can share and spread the word!
- 4) Manage your raffle. We recommend using one of the following apps depending on how many entries you think you will get
 - Raffleway (Raffleway entries must be started at the beginning of your raffle and people enter through the app)
 - Riffle Raffle (costs 99 cents in the App store)



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1) When your raffle has concluded, you can arrange to transfer the funds to us the following way:

- Via PayPal on our website, just be sure to select the designation as The Brothers Campaign – 2.6% fee
- Via bank transfer (please contact info@in-sightcollaborative.org for routing and account number) - \$1 fee
- Via cash or check mailed to a signatory on our business account for deposit – no fee

*We ask for a \$15 minimum donation for the cost of the bracelet

Here are some suggested posts you can share on social media for your fundraiser:

"Hello, friends! I am participating in Campaign Crafts, an initiative that supports The Brothers Campaign through the non-profit organization In-Sight Collaborative. The Brothers Campaign is an advocacy campaign that aims to raise awareness about the stigmas, obstacles, and other barriers male refugees face on their journeys to safety.

While women and children are rightfully prioritized in international aid delivery, this often means that the men are completely forgotten, and their most basic needs are not met. The Brothers Campaign hopes to help the general public better understand these added difficulties displaced men face while raising funds for their aid.

In-Sight Collaborative is a registered 501(c)3 organization that operates in Greece in partnership with UK-based charity Refugee Biryani & Bananas. All funds from this raffle will be donated to their projects helping deliver aid to male refugees in camps around the world."

"Hello, friends! I am participating in Campaign Crafts, an initiative that supports Kinder World through the non-profit organization In-Sight Collaborative. Kinder



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World is a community partnership program that aims to restore autonomy to displaced communities of Syrian refugees in Northern Lebanon.

In many humanitarian crises, the affected community is not involved in the planning and implementation of interventions designed to help them. Without input from the community, these interventions can be inappropriate, unnecessary, and not sustainable. The goal of Kinder World is to promote independence within these communities and ensure that aid being delivered is what the people truly need.

Our partner communities greatly appreciate your financial support and solidarity!"

Transferring Funds and Making the Donation:*

When your fundraising event has concluded, here are the ways you can send us the money.

- o Through the PayPal button on our website
<https://www.in-sightcollaborative.org/>
- o Wire Transfer: Please email info@in-sightcollaborative.org to arrange a wire transfer. A \$1 transfer fee between US banks is charged in addition to the total amount sent. For international transfers, we use [Transferwise](#).
- o Check: Checks must be made out to *In-Sight Collaborative* and can be mailed to a signatory on our business account to be deposited. Please email info@in-sightcollaborative.org for a mailing address.
- o Cash Donations: The name, email address, and amount donated must be recorded by the event coordinator. A sheet for this can be found with this packet.